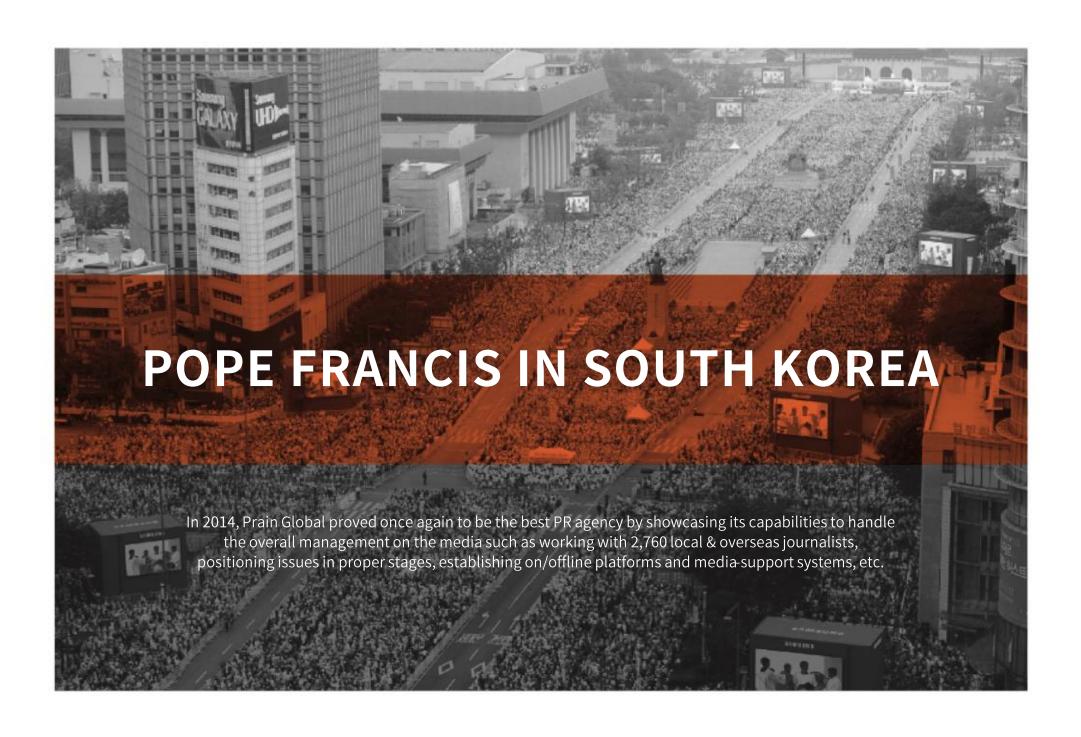
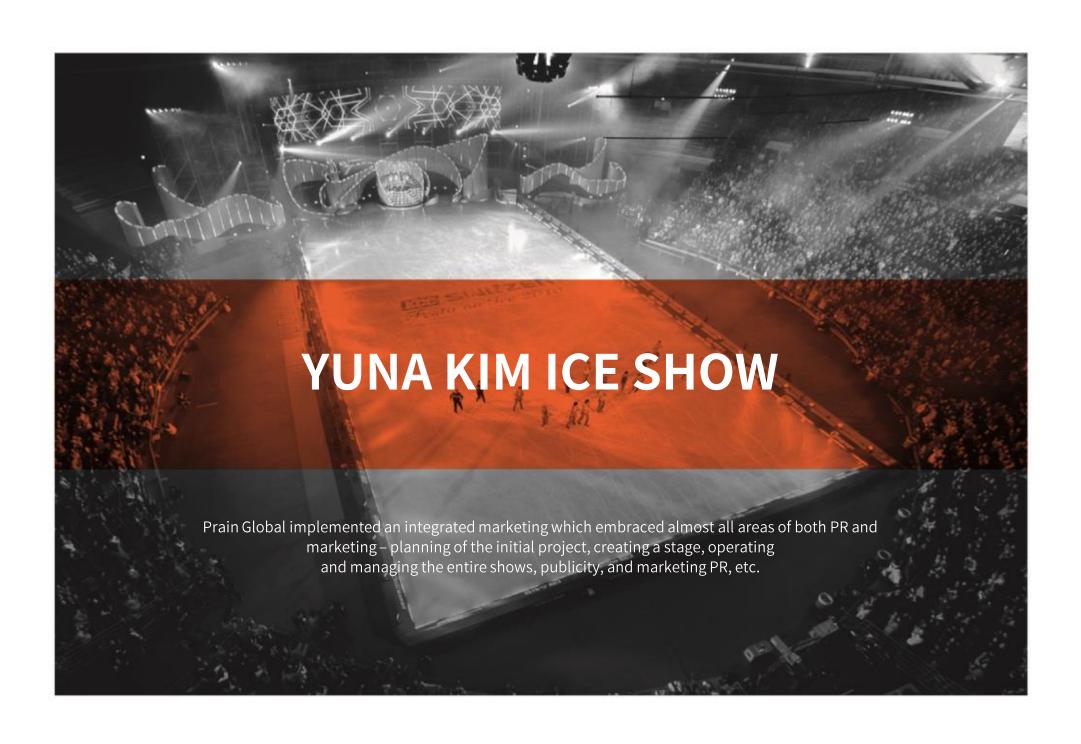
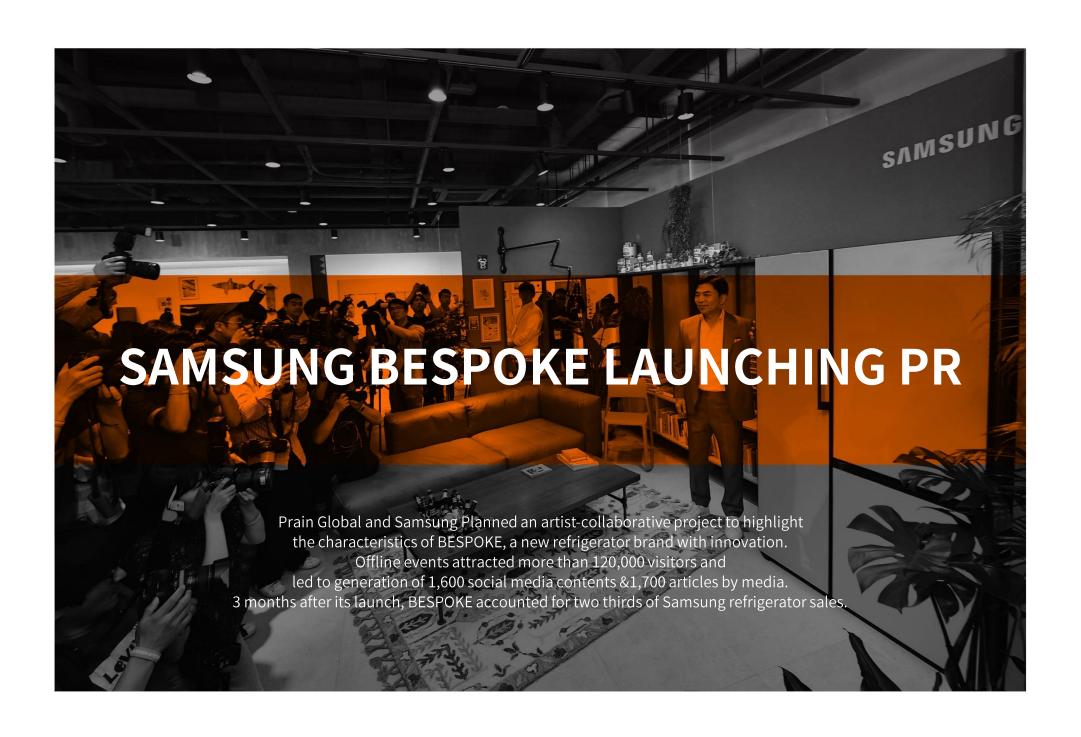


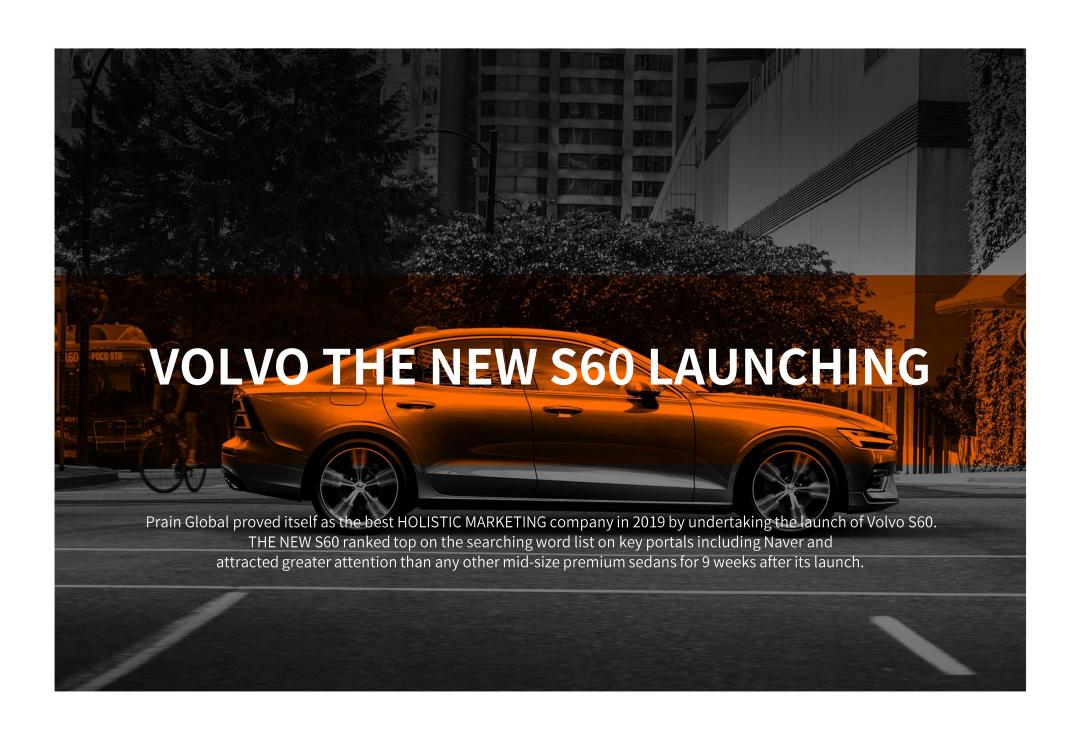
PR-CENTERD INTEGRATED COMPANY PROFILE COMPANY PROFILE GROUP

PRAIN GLOBAL















THE LARGEST AND ONE & ONLY IN KOREA



Prain Global is the nation's largest PR agency and the one and only international PR awards winner in Korea.

in terms of revenue, number of clients and employees

RANKED 9th IN ASIA, 70th IN THE WORLD

Prain Global is a leading PR consulting firm in Korea recognized for various projects throughout the world.

The Holmes Report, 2019

THE NUMBER OF CONSULTANTS

Prain Global has more than 150 PR consultants with the average of 4.5 year-experience in the 9 industries and 10 functions.

THE NUMBER OF PROJECTS UNDERTAKEN

Prain Global has a great deal of experience and know-how with the 2,000 projects since the establishment.

PRAIN PRACTICE

Prain Global optimizes communication strategies to offer a customer-centric one-stop solution.

CROSSOVER COMMUNICATIONS

(ON + OFF + ABOVE + BELOW) X LINE COMMUNICATIONS

HYBRID MEDIA PLANNING

(CONVENTIONAL + NEW + INTERACTIVE + MOBILE + SOCIAL) X MEDIA

HOLISTIC MARKETING

RESEARCH + ANALYSIS + CONSULTING + BRANDING + PR + AD + SP + EVENT + DESIGN & PRODUCTION

ALL-WEATHER PR

CSR & PRESIDENT IDENTITY & PHILANTHROPY & SPONSORSHIP & SPORTS MARKETING & CRISIS MANAGEMENT & MEDIA TRAINING

FIVE - WHEEL DRIVE RELATIONS

(INVESTOR + GOVERNMENT + MEDIA + EMPLOYEE + CELEBRITY/VIP) X RELATIONS

CROSS - CULTURAL COMMUNICATIONS

(INBOUND + OUTBOUND + GLOBAL) X COMMUNICATIONS

COOPERATION

Prain Global maximizes clients' value by working in cooperation with 5 subsidiaries and investment affiliates.



As the first independent PR research and consulting firm in Korea, Prain&Rhee provides optimal consulting services from the best professionals in the marketing communications field

PCG

PCG is a consulting firm that enables clients to access which only the most experienced public relations practitioners can provide.

MARKERS

Markers provides Brand Marketing consulting And UX design development services to various clients such as online platform providers, digital media companies, And Mobile Service providers.



Trey is a hybrid consulting firm that integrates traditional and digital PR.



Prain TPC is a division for supporting talented individuals in movie, musical, entertainment and mass & popular arts.



Sticky Monster Lab is a multidisciplinary creative studio which develops various contents by itself.

PRAIN KeyWest

Prain KeyWest is the one and only financial specialized PR/IR Company in Korea consisting of investment finance communication experts. We offer integrated marketing solution to finance groups

\$0+luck

Potluck was established in July 2014, and is a musical concert label.

MATTER

Matter&Matter manufactures and designs furniture By using timber from the deserted houses in Southeast Asia

HONORS

Prain Global is acclaimed for its enthusiasm and efforts to bring the best results beyond better results to clients.

2019 Korea PR Association Award – Grand Prize winner for Public Interest PR (Korean Association for the study of the liver)

Korea Blog Award – Grand Prize winner for Public Interest PR (Statistics Korea)

The Korean Advertising & PR Practitioners Society – Campaign Of the Year/ Public Interest (EPIS / Flower & Life Promotion)

Asia Pacific SABRE Awards – Finalist for Korea (Samsung – 'BESPOKE' Refrigerator Launching PR Campaign)

Asia Pacific SABRE Awards – Finalist for Consumer Electronics (Samsung - 'BESPOKE' Refrigerator Launching PR Campaign)

Asia Pacific SABRE Awards – Finalist for Social Media/Social Networking Campaign (OB - Budweiser EVERYDAY KINGS Campaign)

2018 Korea PR Association Award – Grand Prize winner for Image PR (Danfoss Korea)

Korea Internet Communication & Social Media Award – Grand Prize in Public Sectors (Incheon Airport)

Asia Pacific SABRE Awards – Finalist for ENERGY & NATURAL RESOURCES (Danfoss Korea – Engineering Tomorrow Campaign)

2017 Award from Prime Minister at '6th Population Day' ceremony – 'Ga Na Da campaign' for the Ministry of Health and Welfare

Award from Minister of Government Legislation – Digital PR for the Ministry of Government Legislation

2017 The Holmes Report - 'North Asia Consultancy of the year'

Asia Pacific SABRE Awards - Gold Award in Public Affairs ('Ga Na Da campaign' for the Ministry of Health and Welfare)

The Korean Advertising & PR Practitioners Society - '2017 PR Agency of the Year'

Award of Excellence in Advertising and Public Service Campaign, Korea Communications Grand Prize

(Ministry of Culture, Sports and Tourism, Hello Policy Project – Online viral video on communication)

Financial News Advertising Award - 'Best PR Project'

2016 BEST PR Practice Award of Korean Academic Society for Public Relations - 'Excellence Award' (Grevin Seoul)

2016 PR Week Asia Silver Winner of 'Southeast Asia PR Campaign of the Year'

(Crossing Cultural Borders: Promoting Korean Halal Foods in Indonesia of Korea Agro-Fisheries&Food Trade Corporation)

2016 6th Korea Social Network Service Award - Grand Prize winner in Manufacturer category (Posco)

Korea PR Association Award - Grand Prize winner ('Ga Na Da campaign' for the Ministry of Health and Welfare)

Korea PR Association Award – 'PR Agency of the Year'

Award of Excellence in PR-Event Sector Outstanding Performance, Korea Communications Grand Prize

('Ga Na Da campaign' for the Ministry of Health and Welfare)

Award of Excellence in PR-Event Sector Outstanding Performance, Korea Communications Grand Prize

(Ministry of Agriculture, Food and Rural Affairs, Promoting rice consumption campaign)

Award of Excellence in Blog Sector, Korea Communications Grand Prize (LotteCard)

Advertisement of the year in Marketing & PR sector by Korean Advertising & PR Practitioner's Society (Monami)

Award of Excellence in PR-Event Sector Outstanding Performance, Korea Communications Grand Prize (MSD Rotateq)
Best Companies in Promotion Opportunity & Possibility Sector, Fortune & Jobplanet

2014 'This Year's Best PR Agency' by Korean University Students' PR Association

Grand Prize, in 2014 Korea PR Association Awards (Campaign of Ministry of Employment and Labor)

Sungbong Lee, Vice-chairman of Prain, selected as 'The 50 Most Influential People in PR' by PR Week

Korean Consultancy of the Year by Asia Pacific SABRE Awards

Award of Excellence in Blog Sector, by Korea Communications Awards (Korea Intellectual Property Office)

Winner of &Award Mobile Web (Posco)

Winner of & Award Digital Content (Posco)

Grand Prix of & Award Blog & SNS (Hanhwa Aqua Planet)

Outstanding Blog, by Tistory (Hanwha Resort)

Award of Excellence in Marketing PR, by Korea PR Association Awards (MSD Rotateq)
2013 Outstanding PR Agency in Private and Public PR, by Korean Advertising and PR Associations & The PR Magazine

2012 Award of Excellence in Marketing PR, by Korea PR Association Awards (MSD Rotateq)

2013 Outstanding PR Agency in Private and Public PR, by Korean Advertising and PR Associations & The PR Magazine

Award of Excellence in Marketing PR, by Korea PR Association Awards (Dongsuh Kanu)

Award of Excellence in Online PR, by Korea PR Association Awards (KTO Touch Korea Campaign)

Award of Outstanding Performance in Corporate PR, by Korea Blog Awards of Korean Blog Industry Associations (HP PSG)

Award of Excellence in Online PR, by PR Corporation Associations (KTO)

Award of Outstanding Performance, by 2nd Korea SNS Awards (HP IPG)

Award of Excellence in Government PR, by Korea PR Association Awards (G20 Summit)

Award of Excellence in Cultural PR, by Korea PR Association Awards (Millennium Anniversary Festival of Tripitaka Koreana)

2010 Campaign of the Year, Public Sector Campaign of the Year, by Asia Pacific PR Awards

(Yonsei University Blue Butterfly Scholarship Fundraising Campaign)

Award of Excellence in Marketing PR, by Korea PR Association Awards (2009 World Weightlifting Championship, Goyang City)

Award of Excellence in International PR, by Korea PR Association Awards (Seoul Snow Jam)

Award of Outstanding Performance in Corporate PR, by Korea Blog Awards of Korean Blog Industry Associations (HP PSG)

Grand Prize by Internet Communications of Korean Internet Communications Association (Samsung Electronics)

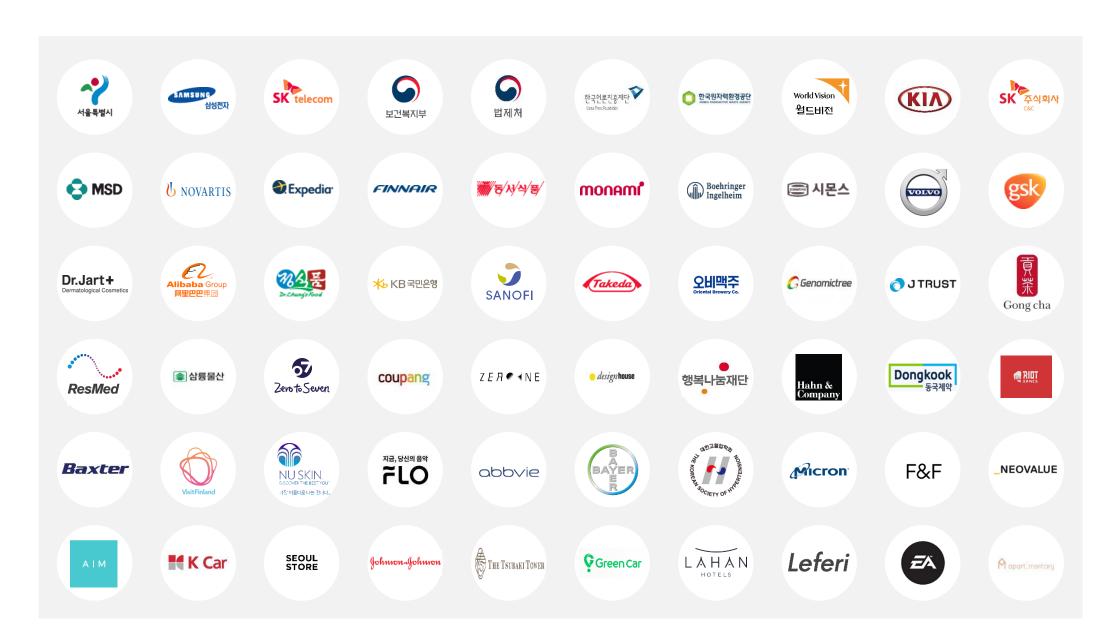
Grand Prize in Electronic Sector, by Internet Communications of Korean Internet Communications Association (Samsung Electronics)

Grand Prize in Social Media Sector, by Internet Communications of Korean Internet Communications Association (Samsung Electronics)

2010	Grand Prize in Blog/Community Sector, by Korean Internet Experts' Association's Web-Award Korea (Samsung Electronics) Award of Excellence, by Korean Internet Experts' Association's Web-Award Korea
2009	Award of Excellence in Marketing PR, by Korea PR Association Awards (Icheon Ceramics Festival, Icheon City) Award of Outstanding Performance in Corporate PR, by Korea Blog Awards of Korean Blog Industry Associations (HP PSG)
2008	Award of Excellence in Image PR, by Korea PR Association Awards (Pizza Hut)
2007	Korea PR Association Awards – 'PR Agency of the Year' Award of Excellence in Marketing PR, by Korean PR Association Awards (Woongjin Cuchen)
2005	R&D Award, by Korea PR Association Awards

CLIENTS

Prain Global is working with various clients- from government agencies, large firms, start-ups to world-renowned global enterprises, etc.



PR-CENTERED INTEGRATED

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